



2026 WEC

Chapter Challenge

The BIG Draw

OBJECTIVES



Increase awareness of our largest gathering of MPI members



Drive attendance from all Chapters for a stronger onsite presence



Allow Chapters to show their creativity and passion for MPI



Reward Chapters with prizes



Increase your Chapters' social media audience if your post is reshared by MPI



RECOGNIZED AS ONE OF THE TOP ASSOCIATION CONFERENCES IN THE WORLD, WEC IS THE PROMINENT EVENT FOR MEETING PROFESSIONALS, WITH A PROGRAM THAT WILL LET YOU CRAFT YOUR EXPERIENCE!



WEC IS MPI'S SIGNATURE EVENT DELIVERING PREMIER EDUCATION, BUSINESS AND NETWORKING OPPORTUNITIES AND ATTRACTING NEARLY 2,500 ATTENDEES.



WEC IS A POWERFUL ENGAGEMENT TOOL, DEEPENING MEMBERS' ENGAGEMENT TO MPI AND ITS CHAPTERS.

THE CHALLENGE

It's a PRIZE DRAW!

Each promotion of WEC San Antonio receives one ticket into the draw

The more entries your Chapter submits promoting WEC San Antonio using various communication methods, the better your chances of winning



Eligible ways to promote:

Social media posts

In-person promotion at Chapter events

Ticket Multiplier: create and post a video promoting WEC San Antonio



The Prize Draw will take place during the Chapter Leader Reception on Tuesday, June 2, in San Antonio

PRIZE PACKAGES



First Draw

- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Second Draw

- 1 x MPI Academy Certificate
- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Third Draw

- 1 x MPI Academy Certificate
- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Grand Prize Draw:

- 1 x MPI Academy Certificate
- 1 x Complimentary Preferred Membership (new or renewal)
- 3 x WEC 2027 Registrations

ELIGIBLE SUBMISSIONS



Scan to Submit
Your Promotion

[CLRP > Chapter Toolkits > Monthly Toolkits](#)

- To Be Eligible to Enter:
 - Chapters must have WEC San Antonio listed on their events page to be eligible to participate (1 ticket) and submit at least one other promotion using the submission form.
- To Increase Your Chances of Winning:
 - Chapter Communications: 1 ticket for each WEC San Antonio promotion on different social media platforms posted on separate days.
 - In-person at Chapter Events: 1 ticket for each form of promotion done in a different method at a Chapter event (i.e.: at your Chapter event, a person promotes WEC San Antonio from the stage or a walk-in slide promotion or a handout to all attendees).
- Ticket Multiplier:
 - Personalized Chapter video(s): 5 tickets per video created and posted promoting WEC San Antonio using the 2026 WEC logo and Chapter branded logo.

2026 WEC Toolkit will be available in late February.



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- The Rules:

- Each promotion of WEC San Antonio using the same form of communication must fall on a different date.
- Efforts from March 2 to May 24, 2026, are eligible to be submitted.
- All social media posts must be on MPI Chapter branded social media platforms. *Member social media accounts do not apply.*
- All eligible promotions must be submitted by Sunday, May 24, 2026, at 11:59pm (CDT) using the official WEC Chapter Challenge Submission Form (QR code on this slide/page).
- Only Chapters are eligible to participate.
- All social media videos should be no longer than 60 seconds.
- No repeat Chapter winners for First, Second, and Third Draws.
- All Chapters eligible for Grand Prize Draw.

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