Chapter Leader All Hands Call

April 17, 2025

events industry council

CMP International Standards and Preferred Provider Updates

17 April 2025

Areas of Focus

- Welcome
- CMP Competency Profile Project
- Updated Domains and Standards
- Updates to the Preferred Provider Programme
- Q&A

CMP Competency Profile Project

- Multi-year project to update the CMP International Standards to address ever-evolving industry
- Involved more than 1,000 CMP and CMP Fellow volunteers
- Included a special task force, a global survey of business event professionals, regionally diverse focus groups, bias and validity testing and countless hours of analysis.

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Updated Domains and Standards

DOMAIN	LAST CMP-IS	2025 UPDATED CMP-IS
Strategic Planning	10%	9%
Project Management	6%	6%
Sustainability and Social Impact	-	5%
Risk Management	5%	7%
Financial Management	11%	7%
Talent Management	4%	5%
Stakeholder Management	4%	7%
Event Design	34%	25%
Site Management	14%	10%
Marketing and Communications	12%	9%
Technology Integration	-	5%
Evaluation Process	-	5%

CMP Beta Exam

- New Standards released in January 2025.
- Beta Exam launched 1 April
- More than 200 people scheduled to take Beta Exam
- **Key Dates**

Beta Exam Period	1 April – 31 May
Blackout Period	1 June – 2 August
Testing Resumes	3 August

Beta Exam

The Beta Exam is the updated exam based on the 2025 CMP-International Standards.

Participants in the Beta help determine what accounts for a passing score on the updated exam.

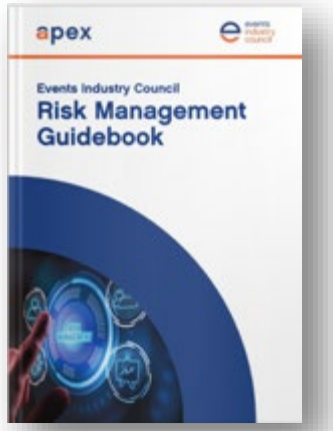
Benefits of Participating in the Beta Exam:

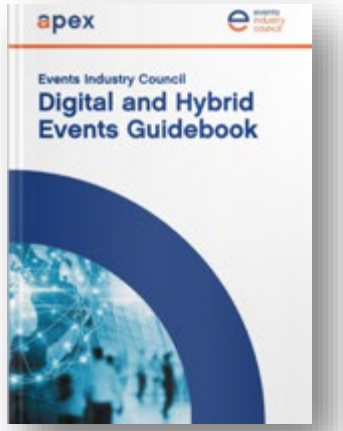
- You will be part of a group helping to shape the future of our industry and setting the bar for aspiring CMPs.
- You will also receive discounted fees and complementary access to the EIC Manual, 9th Edition and the Sustainable Event Professional Certificate programme.
- Application fee: $350 USD
- Exam fee: $100 USD (normally $525 USD)
- Sustainable Event Professional Certificate complementary for Beta participants (normally $495 USD)
- Total cost: $450 USD

Beta Exam Study Materials

The following resources were used to build the bank of items for the Beta exam:

- CMP International Standards
- Events Industry Council Manual, 9th edition
- Events Industry Council Glossary, 2019 Edition
- EIC Event Risk Management Guidebook 2021
- EIC Digital and Hybrid Events Guidebook
- SEPC guidebook (comes with the Sustainable Event Professional Certificate programme)





Preferred Provider Programme Updates

Preferred Provider Programme

Created to ensure current and future CMPs have access to high-quality education opportunities that align with the CMP International Standards.

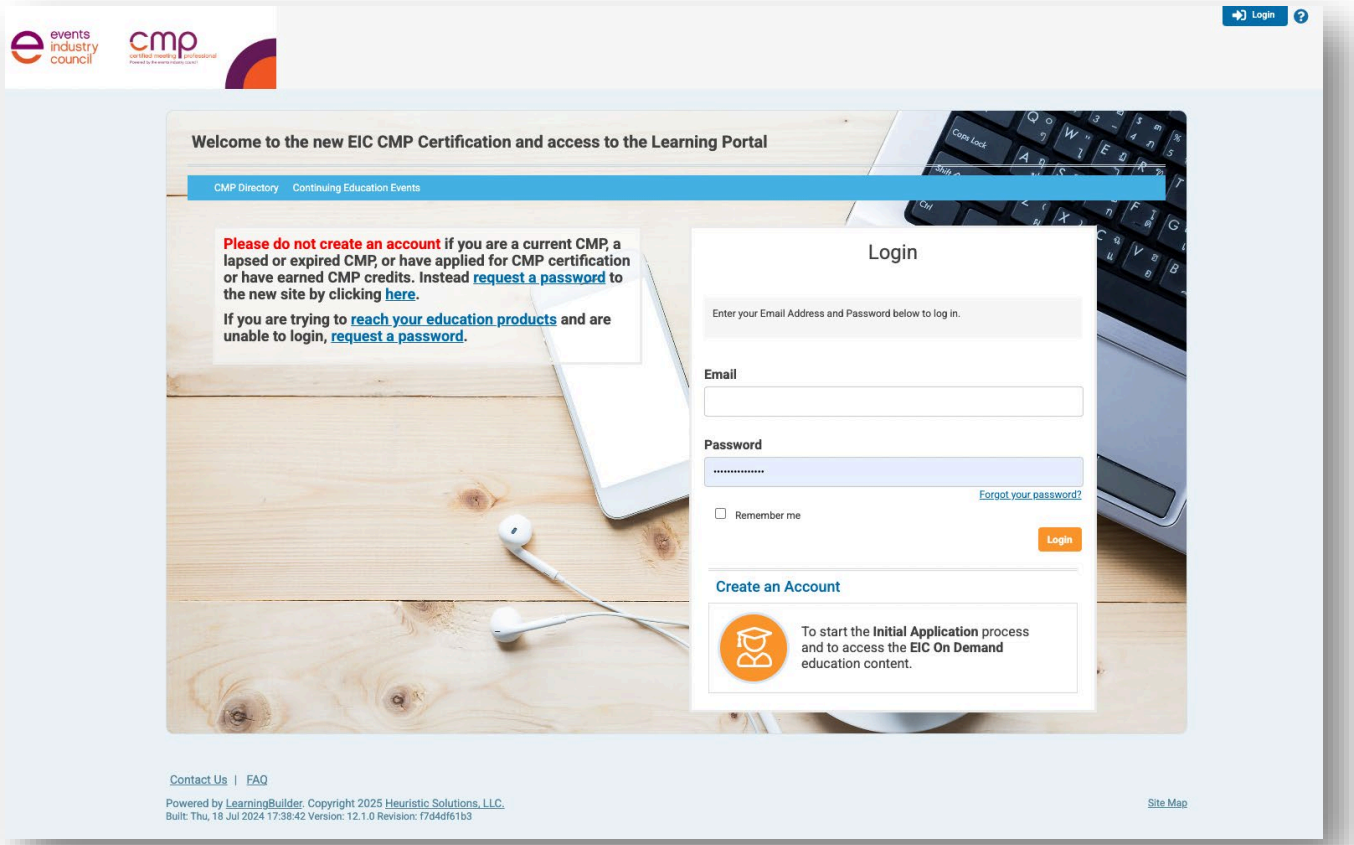
- Showcase your education offering
- Provide a streamlined process for your participants to track their CEs.

Renewing as a 2025 Preferred Provider

Step 1
Log into new portal

Step 2
Complete application
View step by step instructions
Upload Preferred Provider Agreement

Step 3
Upon confirmation, make your payment and you are set



2025 Fee Schedule

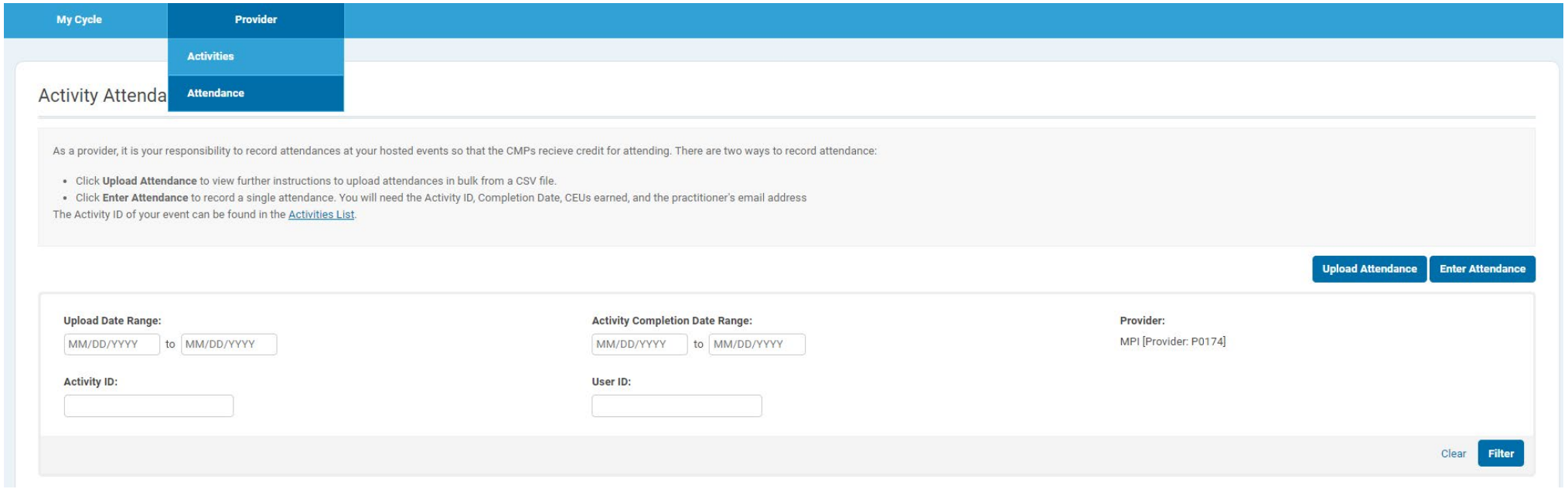
# Registrations	Non-Profit Members	For-Profit Members and Non-Profit Non-Members	For-Profit Non-Members
Under 500	$525	$775	$4000
500-1000	$775	$1275	$6000
1000-2500	$1275	$2025	$8000
2500+	$2025	$3100	$10000

MPI Chapters receive Non-Profit Member rates
Upload non-profit documentation with application

Uploading Your Rosters

For lists of 200 or less: Enter a Single Attendance at an Activity

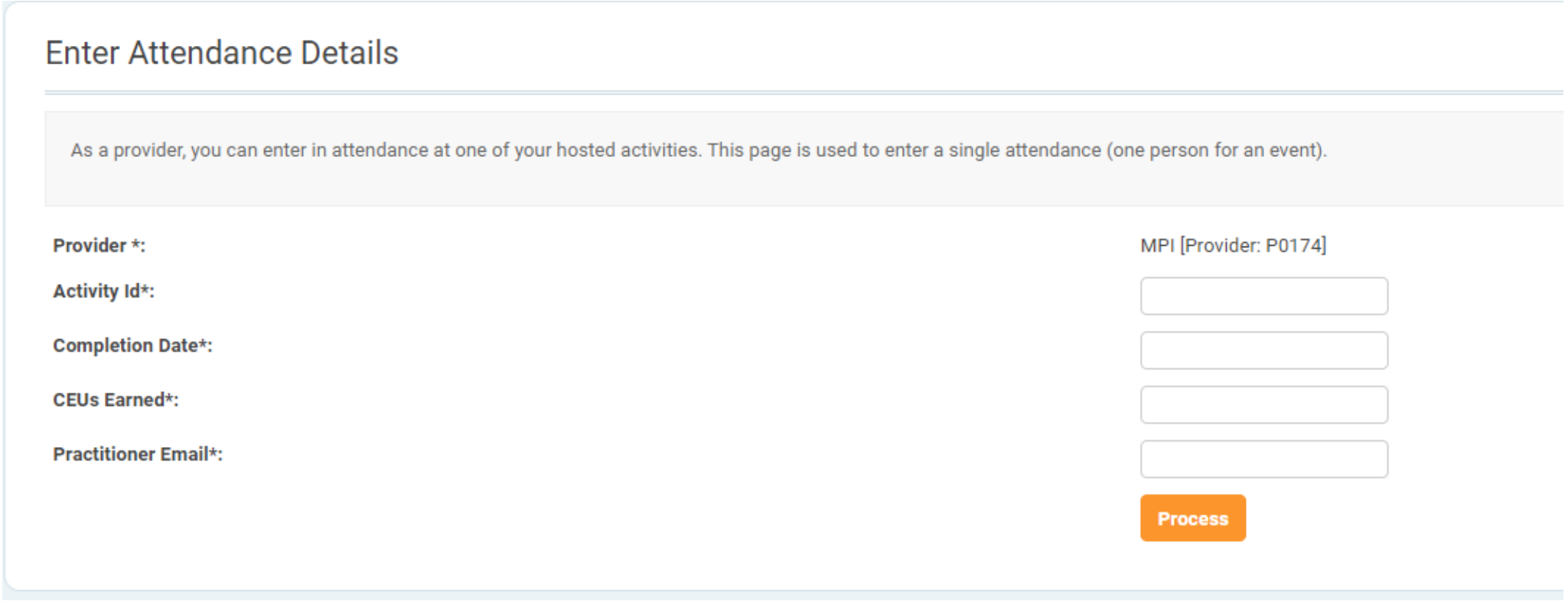
Step 1: Navigate to Provider -> Attendance



Uploading Your Rosters

Step 2: Click **Enter Attendance** to enter a single attendance.

Step 3: Provide the required details to process the attendance.

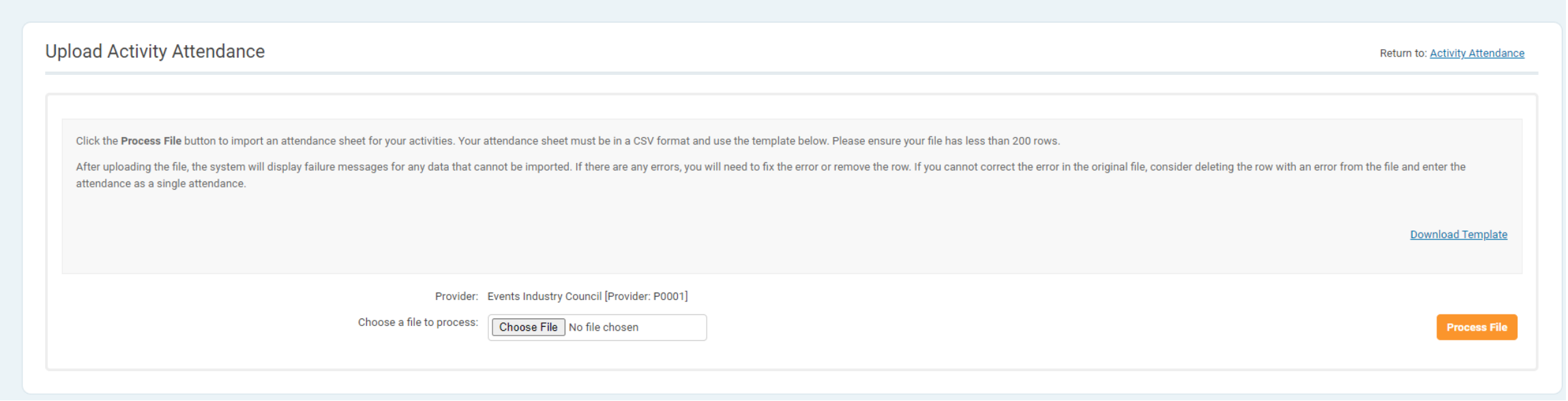


Uploading Your Rosters

For lists of 200 or less: Upload a CSV file of Attendees

Step 1: Navigate to **Provider -> Attendance**

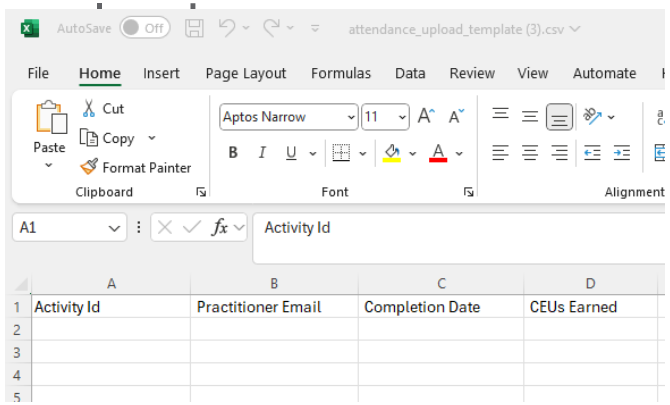
Step 2: Click **Upload Attendance** to navigate to the upload page.



Uploading Your Rosters

Step 3: Download and complete the provided template.

a. **Step 3-a:** Please ensure your file has less than 200 rows. If there are more than 200 attendees, it is recommended to perform multiple small uploads instead of one large



Step 4: Upload the completed template file to process.

For lists larger than 200, please contact preferredprovider@eventscouncil.org

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Preview of Upcoming Features

EIC is finalising a major platform upgrade that introduces several new features to streamline your workflow:

1. **Unlimited File Uploads**: There will no longer be any quantity or size limits for uploading files.
2. **Detailed Mismatch Reports**: You will receive a report of any records that do not match an existing profile on EIC's platform, enabling quick follow-up to ensure every participant gets their credit.
3. **Automated Notifications**: Participants will be automatically notified when credits are assigned to their profile, ensuring transparent communication at every step.

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