



MPI Business Service Package Overview

The MPI Business Service package provides all MPI Chapters with the technology and business resources to effectively run a Chapter. This package enables the Chapter to remain in compliance with MPI Bylaws and Policies. The package removes the need for volunteer chapter leaders to negotiate and manage contracts needed to run the Chapter to allow them to focus on producing exceptional experiences to engage and support the local meeting and event community.

All MPI Chapters are required to utilize the package.

The MPI Business Service Package includes:

- Chapter management products
- Business intelligence and analytics tools
- Ongoing access to resources and training

Overview of Package:

1. *Accounting Software*: provides a best-in-class financial platform to ensure transparency and accuracy of financial accounting across the association. The platform supports and protects chapters with their daily financial management and operations, ensuring strong governance and consistency in finances.
2. *Website*: allows MPI to build consistency, credibility, and build brand awareness to reach a local and global audience to market services and support.
3. *Event Registration Software*: provides a consistent experience to uphold the value of membership across the association.
4. *Communication and Marketing Software*: allows chapters to communicate news and event invite to engage local industry professionals.
5. *Insurance Coverage*: includes but is not limited to General Liability, Directors and Officers Liability and Employment Practice Liability insurance coverage. A Certificate of Insurance (COI) can be requested at any time.
6. *Business Intelligence*: Membership reports are available which connect directly to MPI's primary AMS providing data on active and former members to allow for outreach.
7. *Business Analytics*: an overview of the fiscal year activities to date are available on the Chapter Metric Dashboard which tracks membership, finance and satisfaction activities giving chapter leaders the ability to react to changes across the chapter/club.
8. *Annual Training*: Chapter Leadership Summit and other opportunities to help you learn the software and services on the Business Service package and develop your leadership skills.
9. *Online Resources*: The Chapter Leader Resource Page is a private website with resources, templates, and best practices. Through the MPI Community Forum, active chapter leaders have

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access to private discussion boards and libraries to help them connect with others in similar volunteer leadership roles at other Chapters.

Pricing:

Chapter Size Tier	Monthly Charge
Club	No charge
Small Chapter: 100 members or less	\$200
Medium Chapter: 101-250 members	\$325
Large Chapter: 251 or more members	\$400

- Size is determined annually in September using the Chapter Metric Dashboard Net Non-Student Member Growth number from August. This number does not include Student Members.
- This number appears on page 1, bottom left corner of the Chapter Metric Dashboard.

Net Non-Student Member Growth			
	FY 24	FY 25	
Jan	181	186	-0.53%
Feb	185	184	-1.60%
Mar	179	181	-3.21%
Apr	183	188	0.53%
May	185	191	2.14%
June	182	193	3.21%
July	182	186	-0.53%
Aug	181	193	3.21%
Sept	181	195	4.28%
Oct	184	192	2.67%
Nov	181	192	2.67%
Dec	187	191	2.14%

- MPI Global may provide a monthly credit for a period of time when a Chapter is not using a specific service due to contractual agreements in place at the time of service addition.

Payment:

- The monthly charge will be deducted from quarterly Chapter Rebate payments sent from MPI Global.