

MPI Atlantic Canada Chapter Member Achievement Award

2025



MPI Atlantic Canada Chapter

Member Achievement Award

Overview: Understanding the challenges faced by young professionals entering the meetings and events industry, the Student Scholarship Program was implemented to bridge the gap between academia and professional life. This initiative covers the first year of MPI membership for recent graduates, ensuring they have immediate access to professional networks, mentorship, and career development opportunities.

Objective: Membership growth and career development.



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Results:

- Awarded 6 scholarships.
- Added 10 new young professional members.
- Prioritized youth leadership by appointing multiple board members under 35.
- Recipients report increased access to mentorship, networking and career opportunities.
- Implemented the Inclusive Leadership Program, bringing in non-members to leadership roles and providing them with chapter-sponsored memberships.
- Embraced technology trends, offering programming on AI and the psychology of the 3rd space to ensure our members remain relevant and future-ready.